

EAC 2020 

31 August – 4 September 2020  
Online conference at  
[www.eac2020.expo-ip.com](http://www.eac2020.expo-ip.com)



# Information for Exhibitors

EUROPEAN  
AEROSOL  
CONFERENCE  
– EAC 2020

[www.eac2020.de](http://www.eac2020.de)

Hosted by

  
GAeF



Dear exhibitors,

The Covid-19 pandemic has affected all our lives. As organizers of the **European Aerosol Conference 2020**, we have been confronted with a very uncertain situation and finally had to come to the decision to cancel the in-person conference in Aachen and hold the event online instead. Given the fact that it was recently decided that large events will still be forbidden in Germany until at least October 31<sup>st</sup>, 2020, this was the only choice we had.

Now is the time to look ahead and make the first ever online **European Aerosol Conference** a success story. It will take place from **31<sup>st</sup> August to 4<sup>th</sup> September 2020** and we cordially invite you to participate. As in the traditional EAC format, the scientific program will be accompanied by a virtual exhibition. We put together this information leaflet with exhibition and sponsoring options in order to provide you with all information necessary to make your decision. You

will notice that the online format will provide you with novel opportunities for presenting your company's products and services.

We will use expo-IP as a platform for the conference and exhibition. More information can be found at <https://www.expo-ip.com/>

For further information and to register for the exhibition using the registration form at the end of this leaflet, please contact Christof Asbach (email: [exhibition@eac2020.de](mailto:exhibition@eac2020.de)). More detailed information on the conference can be found on the conference website ([www.eac2020.de](http://www.eac2020.de)).

We look forward to seeing you online!

Organizer:  
Gesellschaft für Aerosolforschung e. V.  
Postfach 450405  
50879 Köln  
Germany

Hosted by



## Exhibition and sponsorship

		Bronze 1,000 €	Silver 1,500 €	Gold 2,000 €	Platinum 2,500 €
<b>Registration</b>	Number of online registrations included	1	2	3	4
<b>Booth</b>	Virtual exhibit booth	✓	✓	✓	✓
	Ability to post handouts (i.e. brochures, white papers) in booth	✓	✓	✓	✓
	Ability to live chat with attendees through booth	✓	✓	✓	✓
	Logo and link available at entrance of conference <sup>1</sup>	✓	✓	✓	✓
	Priority booth selection with improved visibility	✗	✗	#2	#1
	Logo and link available in virtual exhibit hall/platform (Expo-IP)	✗	✗	✓	✓
<b>Website</b>	Large logo and banner ad in virtual exhibit hall/platform (Expo-IP)	✗	✗	✗	✓
	Acknowledgement and exhibitor section of EAC 2020 website	✓	✓	✓	✓
	Logo on GAeF homepage until and throughout EAC 2020	✗	✗	✓	✓
<b>Publicity</b>	Premium exhibitor recognition on landing page of EAC 2020 website	✗	✗	✓	✓
	Exhibitor profile & highlights in Conference App	✓	✓	✓	✓
	Distribution of flyer to attendees through EAC 2020 dedicated emails <sup>2</sup>	✗	✓	✓	✓
	Logo and link featured in social media posts	✗	✗	✓	✓
<b>Program</b>	Exclusive Logo in “Before EAC 2020” emails	✗	✗	✗	✓
	Pre-recorded 1, 2, 3 min videos, selectable after end of discussion	✗	1'	2'	3'
	Supporting sponsor of 1 plenary lecture	✗	✗	✓	✓
	One virtual 20 min session or webinar before discussion slot begins	✗	✗	✗	✓

<sup>1</sup>Size of logo dependent on sponsorship status

<sup>2</sup>Separate emails for platinum, gold and silver sponsors

**All prices are excl. German VAT (16%).**

**Platinum sponsorship is exclusive for 1 sponsor, Gold sponsorship for 3 sponsors.**

**Exclusive sponsorship opportunities are offered on a first come, first served basis.**

**Note: If you had already registered and paid as an exhibitor for the in-person conference, any price difference will be reimbursed.**



# Virtual booth design

(free options)

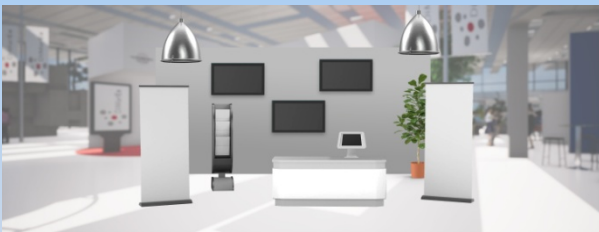
Design #1



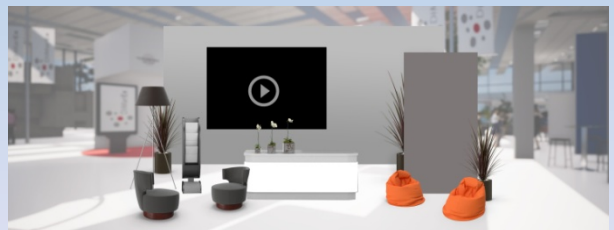
Design #2



Design #3



Design #4



Design #5







## Virtual booth design

(free options)

- Size: 1920 × 1136 px
- Format: jpg, png or gif
- Choose from any of the five booth designs on the previous page (open Photoshop files will be provided free of charge)
- Additional design features and virtual furniture can be provided on request (additional charges may apply)
- **Alternatively**, feel free to **design your own booth**, following the size and format provided above
- We can provide you with contact information of a web designer to take care of you booth design, if needed (additional charges apply)
- If you have any questions regarding booth design, please feel free to contact us

# EAC 2020<sup>0</sup>

European Aerosol Conference  
31 August – 4 September 2020 (online)

## **Exhibit Registration Form**

Please send your completed order form to [exhibition@eac2020.de](mailto:exhibition@eac2020.de)

### **Exhibitor information**

Company name

Contact person

Email address

Address

City

Zip

Country

**Order information** (all prices excluding German VAT of currently 16%, where applicable)

Platinum sponsorship (2,500 €)

Gold sponsorship (2,000 €)

Silver Sponsorship (1,500 €)

Bronze Sponsorship (1,000 €)

Please provide me with contact information of a web designer

*Note: Please complete this form, even if you are already registered as an exhibitor for the in-person conference. Any difference between the amount already paid and ordered here will be reimbursed.*